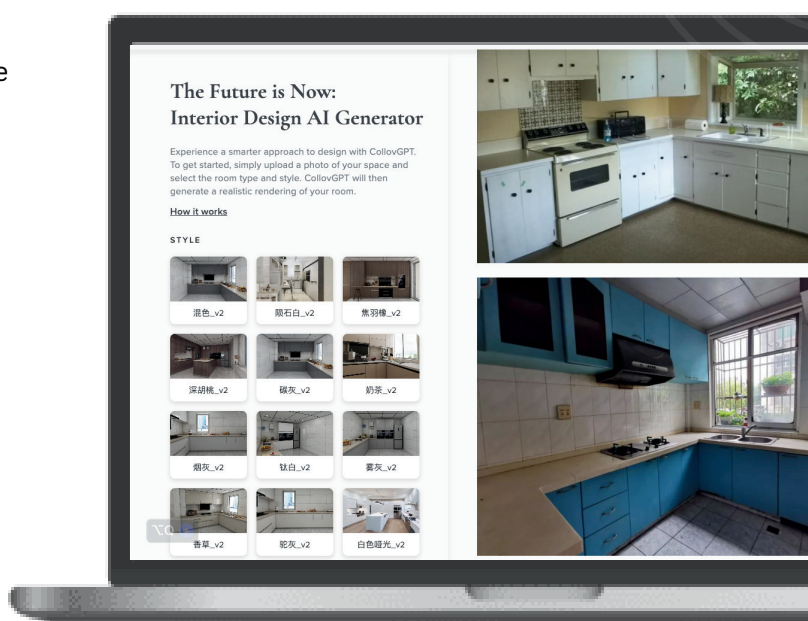


# How Collov AI helped Golden Home revolutionize the customer experience with AI design at scale

## The challenge

As Golden Home looked to scale up its business to meet the increasing customized demands from customers, it encountered several challenges:

- **Limited Designer Resources:** Customers cannot quickly get a customized design solution, resulting in a high customer churn rate.
- **Extended Sales Cycle:** The journey from initial store consultation to the final sale was often lengthy, elevating the pre-sale expenses.
- **Design Consistency:** Depending on the designer involved, a disparity sometimes exists between the envisioned design and the final product delivered to customers.



**3 Days**  
->**10 Second**  
in design delivery

**60%**  
Increase in sales efficiency

**30+**  
Unique cabinets styles integrated



GoldenHome

## About GoldenHome

Golden Home, one of the world's leading kitchen cabinet manufacturers, has more than 3,000 brand stores and 5 production bases worldwide.

At the heart of Golden Home's success lies its commitment to delivering a seamless customer journey—from ideation and design to the final installation of exquisite kitchen cabinets.



J Wen

President, Golden Home

"Unlike other visualization tools, Collov's AI real-fill technology has transformed our business by accurately rendering real products and seamlessly connecting design, sales, and manufacturing. It's a game-changer for efficiency and innovation."

## The Solution

In 2023, Golden Home embarked on a multi-year partnership with Collov AI. Golden Home evaluated multiple solutions and chose Collov because Collov's cutting-edge Generative AI capabilities and its flexibility to integrate with Golden Home's products.

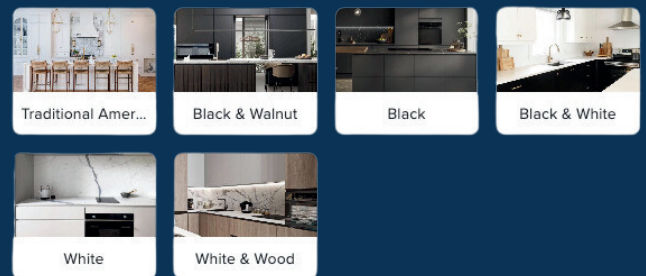
By deploying Collov AI into several stores as a pilot, Golden Home is seeing significant improvement in design and sales performance. Using Collov AI, Golden Home's customers can simply upload their space photos and generate design drawings of real products with customized styles selected in seconds, saving tremendous design and marketing costs in the early stage. Collov AI's control rules keep a perfect balance of creativity, structure preservation, and furniture richness.



## The results

Powered by Collov's AI design solution, Golden Home's customers began to engage in dynamic design iterations by putting requirements, uploading their space photos and getting customized drawings in real-time. This interactive and responsive design experience significantly enhances their engagement, fostering greater brand loyalty and increasing customer stickiness.

The deployment is just the start for Golden Home. Looking forward, Golden Home envisions extending Collov's AI prowess to include video and 3D model generation, culminating in a holistic AI-driven home industry platform.



Collov AI uniquely combines the efficiency of AI with the specificity of real vendor-sourced data to offer unparalleled cabinet design and sales experience. It quickly learns your design preferences and product details from SKUs, allowing for the real-time creation of custom, realistic cabinet designs directly in client photos.